

Raw Pet Food Shoppers Want More Choice, Better Value

Raw Pet Food first entered the Burlington market place 12 years ago. Back then, few pet owners knew about raw feeding and the frozen pet food choices sold at pet stores was very limited or non-existent. Today, more pet owners have, through personal research, come to recognize the true benefits of feeding “real food” to their pets - free of chemicals, preservatives, grains, rice or corn. Pet owners are now seeking a variety of products at affordable prices.

Burlington has an entrepreneurial spirit and has always been known as a leader in opening retail outlets that are totally unique to any other community in the GTA. In 2005, Bones Pet Boutique® on Upper Middle and Brant Street became the first exclusive raw pet store not just in Burlington, but of all Ontario. Owners Marlene & Dave Masney, who have been feeding raw since 2001, recognized this growing need and felt Burlington was the perfect place to open a pet store dedicated to carrying just frozen raw pet food products. They saw that pet owners in Burlington really cared about their pets and were ready to learn more about the nutritional benefits of feeding them a diet the way mother-nature intended.

Today Bones Pet Boutique® carries an array of over 18 different proteins and dinners supplied by 12 companies from across Canada. Frozen product sizes vary from 1oz nuggets to 5lb blocks and their mission is to provide consumers with a unique customized and economical feeding program for their pets.

In 2010, “Bones” helped formulate and introduce the first anti-biotic and hormone-free bulk sized dinners called “BIG BOX”. These dinners are sold in 8 X 2lb blocks, or 16lbs per box and are ideal for dogs 20lbs and over. Simply thaw and serve. If you are paying more than \$2.30 per pound for complete chicken and/or turkey dinners, switching to ‘BIG BOX’ would provide a better value. There are even greater savings when you shop the 1st to the 7th of every month when there is a 10% discount on everything in the store. With the sale, your poultry price with “BIG BOX’ could be as low as \$2.08 / lb.

Bones Pet Boutique® is your raw pet food “super store” in Burlington. If you are new to raw, they will help coach and mentor you with over 35 combined years of raw feeding experience. They will provide you with their \$6 start up kit that includes food samples, a customized feeding program for your pet and information booklet.

If you are already a raw feeder, “Bones” has more feeding options and greater protein selection than any other pet store and at economical prices. Their exclusive frozen products like “BIG BOX” and Tollden Farms as well as a wide variety of whole prey foods, make Bones Pet Boutique® the leader and most unique raw pet food store in Ontario.

Bones Pet Boutique® is located at 1500 Upper Middle at Brant Street (south-west corner) behind the TD Bank in the Tyandaga Plaza. You can reach them at 905-336-7338, or by email at bones@bellnet.ca. Their web site is www.BonesPetBoutique.com. Store hours: Mon. 9AM-6PM, Tues.-Fri. 9AM -7PM, Sat. 9AM-5PM, Sun. noon to 3PM.

